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## Intrinsyc Expands CErfBoard Family with Intel StrongARM® SA-1110-based Reference Platform

Intrinsyc provides a broader choice of processors for OEMs building Internet Devices

**SAN JOSE, CA, Embedded Systems Conference West -- September 27, 1999:** Intrinsyc (ICS.V) today unveiled a new Windows CE reference platform, the microCErfBoard-SA 1110, based on the new Intel StrongARM® SA-1110 processor. Coupled with Intrinsyc's embedded Internet software, this latest member of the CErfBoard family provides highly integrated peripheral support for the design of Internet-ready embedded systems. With microCErfBoard-SA 1110, OEMs can accelerate their product design cycles and provide their customers with high-performance systems that have built-in robust enterprise connectivity and remote management capabilities.

"We believe that Intrinsyc's small form factor reference design, using the low-power Intel StrongARM SA-1110 processor, will enable early prototyping of designs where packaging constraints are critical," said Mark D. Casey, director of marketing for StrongARM products at Intel. "Intel's SA-1110 processor, accompanied by Intrinsyc's reference design and networking software, will accelerate time-to-market for Internet access devices in both small and large form factors."

"At about four square inches and with built-in communications support, our microCErfBoard-SA 1110 is a great starting point for a broad variety of Internet Devices," stated Guylain Roy-MacHabée, VP of Marketing for Intrinsyc. "With the introduction of this new reference design, we bring the power of our embedded Internet networking solutions to yet another high-quality processor architecture."

All Intrinsyc CErfBoard platforms can operate under the minimal Windows CE licensing software configuration, further optimizing run-time costs. Each platform includes Intrinsyc's fully featured web server (deviceWEB) and remote management system (deviceRMS), and a robust BSQUARE CE Xpress Kit for fast development. It also optionally supports Intrinsyc's extensive Windows Distributed interNet Applications Architecture (Windows DNA) networking solutions. These solutions enable Information Appliances to have the same 'open standard' Internet-enabled communications capabilities as desktop and enterprise computing platforms -- but at a fraction of their size and cost.

## Availability

Intrinsyc's microCErfBoard-SA 1110 reference platform will be exhibited at the Embedded Systems Conference (ESC) in San Jose, CA, from September 27 to 30, 1999 (booth #4420), and at ISA/TECH 99 in Philadelphia, PA, from October 5 to 7, 1999 (booth #845). Information on Intrinsyc's new reference platform is also available on Intel's web site at <a href="http://www.intel.com/design/strong/tpvsolutions/">http://www.intel.com/design/strong/tpvsolutions/</a>. Intrinsyc will be accepting orders for the microCErfBoard-SA 1110 reference platform at ESC and ISA, with customer shipments starting in late 1999.

## **About Intrinsyc**

Founded in 1992 and based in Vancouver, BC, Intrinsyc provides solutions for creating, managing and linking Internet Devices and Information Appliances -- small, embedded computers hidden in everyday things such as cars and VCRs, and in commercial and industrial products such as vending machines and factory floor controllers. Intrinsyc's technologies enable manufacturers to rapidly build highly reliable, web- and enterprise-ready devices for segments such as mobile computing, industrial automation, and point-of-sale -- all large and rapidly growing global markets. Intrinsyc's products have found acceptance with an expanding list of Fortune 500 companies, which are driven by the company's compelling business model, world-class technology and leading technological innovation. Intrinsyc's ultimate value proposition to its customers is accelerating their time-to-market in the highly competitive embedded systems space.

StrongARM is a registered trademark of ARM Ltd.

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